



NCVRMA SPONSORSHIP OPPORTUNITIES

The North Carolina Vacation Rental Managers Association (NCVRMA) is a professional trade association for North Carolina's vacation rental property management companies and their suppliers. We are dedicated to ongoing development of the professionals and standards of the vacation rental industry, as well as the economic well-being of North Carolina's tourism industry.

NCVRMA provides continuing education opportunities, fosters member support and networking opportunities, and acts proactively with regards to legislation and regulation of our industry. Through our efforts, legislators

and regulators have come to know the impact of our industry on the state's budget and can clearly see the value and high return on investment that comes from a strong vacation and tourism industry. Our collaboration with organizations like the North Carolina Travel Coalition; NC REALTORS®, North Carolina Travel Industry Association (NCTIA), and others solidifies these efforts.

Become an NCVRMA Sponsor today to maximize your brand visibility and promote the growth and development of North Carolina's vital travel, tourism, and hospitality industries.

| SPONSORSHIP LEVELS | SILVER (\$2,000) | GOLD (\$3,500) | PLATINUM (\$5,000) |
|---|------------------|-------------------|--------------------|
| Advertisement in quarterly newsletters | One | Two | Four |
| Advertisement in quarterly "sponsor highlight" emails | One | Two | Four |
| Recognition in special announcement email blasts | Four | Six | Twelve |
| Exposure on NCVRMA Facebook page | Quarterly | Every other month | Monthly |
| Rotating banner on the NCVRMA homepage, about page, membership page, events page, and blog page | Quarterly | Every other month | Continuous |
| Opportunity to have your company's promotional, pre-recorded video/webinar shared via email, posted on the NCVRMA website, and posted on the NCVRMA Facebook page | ✓ | ✓ | ✓ |
| Opportunity to display material during annual membership meeting | ✓ | ✓ | ✓ |
| Opportunity to address the audience during annual membership meeting | | | ✓ |
| Advertising with logo in membership meeting notices | | | ✓ |

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Please fill out form electronically or by printing. Depending on what program you use, you may have to print the form to sign it. Then email, fax or mail to Denise Daly. Submission information is listed below.

SPONSORSHIP INTEREST:

Silver (\$2,000) Gold (\$3,500) Platinum (\$5,000)

Organization _____

Contact Person _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____

METHOD OF PAYMENT:

Check (made payable to NCVRMA)

Visa MasterCard American Express (Check one)

Credit Card Number _____ Expiration Date _____

3-Digit Security Code _____ Authorized Amount _____

Name on Card _____

Billing Address _____

City _____ State _____ Zip _____

Signature _____ Date _____

SUBMISSION: Please send completed and signed form to Denise Daly, NCVRMA Staff Liaison:

Email: ddaly@ncrealtors.org

Fax: (336) 299-7872

Mail: 4511 Weybridge Lane, Greensboro, NC 27407

APPLICATION: The application for a sponsorship must be made on the form provided by NCVRMA, which reserves the right, in its sole discretion for any reason, to accept or reject a potential sponsor or to cancel a sponsorship. If an existing sponsorship is canceled, a prorated portion of the sponsorship fee will be refunded based on the date of cancellation.

PAYMENT: Applicants will not be entitled to sponsorship benefits until full payment has been received.

NATURE OF RELATIONSHIP: Acceptance by NCVRMA of an application for a sponsorship shall neither entitle the sponsor to an exclusive sponsorship arrangement with respect to any service or product offered by sponsor, nor constitute an endorsement of any service or product offered by sponsor.