

**EXCLUSIVE Annual Sponsorship Benefits & Privileges**

<b>ELECTRONIC MEDIA &amp; PRINT PUBLICATION</b>	<b>Silver</b>	<b>Gold</b>	<b>Platinum</b>	<b>Diamond</b>
Print advertising in Insight (plus additional discount on purchased ads) <sup>1</sup>		✓	✓	✓
Sponsorship listing and website link on NC REALTORS® sponsor web page	no logo, company name only	✓	✓	✓
Sponsor recognition in the Annual Sponsor Ad in Insight	✓	✓	✓	✓
Exposure on NC REALTORS® social media outlets	✓	✓	✓	✓
<b>ANNUAL CONVENTION &amp; EXPO</b>	<b>Silver</b>	<b>Gold</b>	<b>Platinum</b>	<b>Diamond</b>
Banner at NC REALTORS® Convention (to be provided by sponsor)				✓
Exclusive sponsorship of NC REALTORS® session at Convention				✓
Mailing list of Convention attendees (emails not provided)			✓	✓
Advertising space in Convention program <sup>2</sup>		✓	✓	✓
Sponsorship recognition and website link on Convention web page	✓	✓	✓	✓
Official sponsor sign to hang in your booth at Convention	✓	✓	✓	✓
Complimentary 10' x 10' booth(s) at annual Convention <sup>3</sup>	✓	✓	✓	✓
Sponsor logo in Convention program	✓	✓	✓	✓
<b>OTHER ANNUAL MEETINGS &amp; EVENTS</b>	<b>Silver</b>	<b>Gold</b>	<b>Platinum</b>	<b>Diamond</b>
Opportunity to display materials at major NC REALTORS® events <sup>4</sup>		✓	✓	✓
Sponsorship recognition on the Annual Sponsor Banner displayed at NC REALTORS® meetings denoting status	no logo, company name only	✓	✓	✓
Sponsor recognition in Inaugural program	✓	✓	✓	✓
<b>TOTAL</b>	<b>\$3,000</b>	<b>\$4,500</b>	<b>\$8,000</b>	<b>\$13,000</b>

<sup>1</sup> Diamond: 3, full-page ads on inside cover, back cover or other premium placement; Platinum: 2, full-page ads; Gold: 1, full-page ad

<sup>2</sup> Diamond: Full-page ad on inside cover, back cover or other premium placement; Platinum: Full-page ad; Gold: Half-page ad

<sup>3</sup> Diamond: Receive 2 booths & 25% discount on additional booths; Platinum: Receive 1 booth & 10% discount on additional booths

<sup>4</sup> Based on whether the events are held in-person. The NC REALTORS® major events include the Vision Quest/Winter Leadership Meetings, the Legislative Meetings, and the Convention & Expo; Diamond: 2 events; Platinum: 2 events; Gold: 1 event