



SPONSORSHIP OPPORTUNITIES

Vision Quest & Winter Leadership Meetings | January 23 – 27, 2023 Embassy Suites by Hilton Charlotte Concord Golf Resort & Spa

This comprehensive, leadership program is targeted toward some of the brightest, energetic minds in NC's real estate industry. REALTORS® take part in the Vision Quest/Winter Leadership Meetings because they are getting ready to take on future leadership roles on a local association's board or committee. Don't miss the chance to have company exposure with current and future N.C. real estate industry leaders.

Sponsorship Name	Date	Cost	Sold
Welcome Reception Sponsor	Tuesday, January 24	\$4,000	
Lunch Sponsor	Wednesday, January 25	\$4,000	
Registration Desk Sponsor	Monday, January 23 – Friday, January 27	\$3,500	
Lanyard Sponsor	Monday, January 23 – Friday, January 27	\$3,500	
Wi-Fi Sponsor	Monday, January 23 – Friday, January 27	\$3,500	
Speaker Sponsor	Wednesday, January 25	\$2,500	
Keycard Sponsor	Monday, January 23 – Friday, January 27	\$2,000	
Email Sponsor	Leading up to and during the event	\$1,500	
Welcome Bag Sponsor	Monday, January 23 – Friday, January 27	\$1,000	
Morning Coffee Break Sponsor	Wednesday, January 25	\$1,000	
Afternoon Coffee Break Sponsor	Wednesday, January 25	\$1,000	✓
Tabletop Sponsor	Wednesday, January 25 – Thursday, January 26	\$1,000	

CONTACT

Keri Epps-Rashad | Director of Business Development

kepps-rashad@ncrealtors.org

336-217-1049

Welcome Reception Sponsor \$4,000 – January 24 | 5:30 pm – 6:30 pm

Sponsor the Welcome Reception, where leaders in the industry will come together to network over light bites and cocktails.

- Display event signage and branded cocktail napkins (provided by the sponsor)
- Sponsor acknowledgment during the Welcome Reception
- Company logo on the event website, on the event app and in pre- & post-event materials and correspondence
- Complimentary tabletop display 8:00 am – 4:30 pm (January 25 & 26)
- 2 complimentary registrations

Lunch Sponsor \$4,000 – January 25 | 11:45 am – 1:00 pm

As the lunch sponsor, your company will have the opportunity to introduce the lunch speaker and enjoy valuable network opportunities.

- Opportunity to introduce the lunch speaker
- Sponsor acknowledgment during Vision Quest Lunch
- Company logo on the event website, on the event app and in pre- & post-event materials and correspondence
- Complimentary tabletop display 8:00 am – 4:30 pm (January 25 & 26)
- 2 complimentary registrations

Registration Desk Sponsor \$3,500 – January 23 – 27

Enjoy maximum exposure by displaying your banner and promotional materials at the registration desk. Your logo will be prominently placed on the iPads screens at our registration stations.

- Banner and promotional materials placed at the registration desk (provided by the sponsor)
- Company logo on iPad screens at the registration stations
- Company logo on the event website, on the event app and in pre- & post-event materials and correspondence
- Complimentary tabletop display 8:00 am – 4:30 pm (January 25 & 26)
- 2 complimentary registrations

Lanyard Sponsor \$3,500 – January 23 – 27

This exclusive feature puts your brand around the neck of every attendee at the event. Be one of the very first brands that is seen as each attendee picks up their name badge.

- Provided to attendees at registration
- Single bulldog clip lanyards be provided by the sponsor
- Company logo on the event website, on the event app and in pre- & post-event materials and correspondence
- Complimentary tabletop display 8:00 am – 4:30 pm (January 25 & 26)
- 2 complimentary registrations

Wi-Fi Sponsor \$3,500 – January 23 – 27

Help attendees get connected as the official Wi-Fi sponsor with your custom password. Wi-Fi access areas include all event areas, concourses and meeting rooms.

- Provide a premium Wi-Fi network sponsorship opportunity during the event
- Create a customized password to unlock the wireless access
- Tent cards will be provided with your company logo and custom password
- Company logo on the event website, on the event app and in pre- & post-event materials and correspondence
- Complimentary tabletop display 8:00 am – 4:30 pm (January 25 & 26)
- 2 complimentary registrations

Speaker Sponsor \$2,500 – January 25 (4 opportunities available)

Kick off a Vision Quest session with a 3-minute introduction of your company, services and products.

- Opportunity to speak up to 3 minutes to promote your services and products
- Display your promotional materials on the sponsor table in the back of the room (materials provided by the sponsor)
- Company logo on the event website, on the event app and in pre- & post-event materials and correspondence
- Complimentary tabletop display 8:00 am – 4:30 pm (January 25 & 26)
- 2 complimentary registrations

Keycard Sponsor \$2,000 – January 23 – 27

Be the brand every attendee sees first thing in the morning, last thing at night and every time they enter their hotel room. The room key card will be branded with your company's logo, ensuring constant brand exposure.

- Branded keycards provided to hotel guests (sponsor is responsible for ordering and purchasing the keycards)
- Company logo on the event website, on the event app and in pre- & post-event materials and correspondence
- Complimentary tabletop display 8:00 am – 4:30 pm (January 25 & 26)
- 2 complimentary registrations

Email Sponsor \$1,500 – Leading up to and during the event

Put your company's brand in the inbox of every attendee. This sponsorship includes your prominent placement of your company logo in pre- & post-event emails.

- Company logo on the event website, on the event app and in pre- & post-event materials and correspondence
- Complimentary tabletop display 8:00 am – 4:30 pm (January 25 & 26)
- 2 complimentary registrations

Welcome Bag Sponsor \$1,000 – January 23 – 27

Take advantage of this tremendous branding opportunity to have every attendee carrying your logo from the moment they check in at registration and months after the event!

- Branded welcome bags (provided by the sponsor) given to attendees at registration
- Company logo on the event website, on the event app and in pre- & post-event materials and correspondence
- Complimentary tabletop display 8:00 am – 4:30 pm (January 25 & 26)
- 1 complimentary registration

Morning Coffee Break Sponsor \$1,000 – January 25 | 10:00 am – 10:15 am

Sponsor our coffee break with your branding on every coffee cup served during the event.

- Branded coffee cups (provided by the sponsor)
- Company pop-up banner and promotional items for the information table (provided by the sponsor)
- Company logo on the event website, on the event app and in pre- & post-event materials and correspondence
- Complimentary tabletop display 8:00 am – 4:30 pm (January 25 & 26)
- 1 complimentary registration

Afternoon Coffee Break Sponsor \$1,000 – January 25 | 2:30 pm – 2:45 pm

Sponsor our coffee break with your branding on every coffee cup served during the event.

- Branded coffee cups (provided by the sponsor)
- Company pop-up banner and promotional items for the information table (provided by the sponsor)
- Company logo on the event website, on the event app and in pre- & post-event materials and correspondence
- Complimentary tabletop display 8:00 am – 4:30 pm (January 25 & 26)
- 1 complimentary registration

Tabletop Sponsor \$1,000 – January 25 – 26 | 8:00 am – 4:30 pm

Take advantage of the opportunity to expose your brand to the hundreds of attendees.

- Company listed with logo as sponsor on the event website, on the event app and in pre- & post-event materials and correspondence
- Complimentary tabletop display 8:00 am – 4:30 pm (January 25 & 26)
- 1 complimentary registrations

Please email completed form to Keri Epps-Rashad at kepps-rashad@ncrealtors.org.

Organization_____

Mailing Address_____

City_____ State_____ Zip_____

Phone_____ Fax_____

Contact Person_____

E-mail Address_____

Date_____

Sponsorship Opportunities

Please check the sponsorship(s) your organization is interested in.

- | | |
|--|--|
| <input type="checkbox"/> Welcome Reception Sponsor \$4,000 | <input type="checkbox"/> Keycard Sponsor \$2,000 |
| <input type="checkbox"/> Lunch Sponsor \$4,000 | <input type="checkbox"/> Email Sponsor \$1,500 |
| <input type="checkbox"/> Registration Desk Sponsor \$3,500 | <input type="checkbox"/> Welcome Bag Sponsor \$1,000 |
| <input type="checkbox"/> Lanyard Sponsor \$3,500 | <input type="checkbox"/> Morning Coffee Break Sponsor \$1,000 |
| <input type="checkbox"/> Wi-Fi Sponsor \$3,500 | <input type="checkbox"/> Afternoon Coffee Break Sponsor \$1,000 |
| <input type="checkbox"/> Speaker Sponsor \$2,500 | <input type="checkbox"/> Tabletop Sponsor \$1,000 |

Additional Sponsor (\$125 each)

Additional Sponsor 1 Name_____

Additional Sponsor 1 E-mail Address_____

Additional Sponsor 2 Name_____

Additional Sponsor 2 E-mail Address_____

Additional Sponsor 3 Name_____

Additional Sponsor 3 E-mail Address_____

Additional Sponsor 4 Name_____

Additional Sponsor 4 E-mail Address_____

Method of Payment

Check made payable to NC REALTORS®.

Mail check to NC REALTORS®, 4511 Weybridge Lane, Greensboro, NC 27407

VISA MasterCard® American Express

Card Number _____ Expiration Date _____

Authorized Amount _____ 3-Digit Security Code _____

Name on Card _____

Signature _____ Date _____

Event Attendee Liability Waiver and Release of Claims

I desire to willingly participate in the Winter Leadership Meetings (Event) hosted by the NC REALTORS®, a North Carolina not-for-profit corporation (“NCR”) located at 4511 Weybridge Lane, Greensboro, NC 27407. In consideration of being permitted to attend and participate in the Event, and in recognition of NCR’s reliance hereon, I agree to the terms and conditions set forth in this agreement (“Release”).

I assume all risks and accepts sole responsibility for any injury (including, but not limited to, personal injury, disability, and death), illness, damage, loss, claim, liability, or expense, of any kind, that I may experience or incur in connection with attending the Event. I hereby expressly waive and release any and all claims, covenant not to sue, discharge, and hold harmless NCR, and its officers, directors, employees, agents, and affiliates (collectively, “Releasees”) of and from any such claims, including all liabilities, claims, actions, damages, costs, or expenses of any kind arising out of or relating to the Event.

I confirm and agree that I will comply with all of NCR’s [Event Conduct Policies](#). In addition to all other rules and regulations relating to my attendance at the Event, I will comply with all safety protocols and procedures that are imposed by NCR and the Event venue at all times during the Event.

All matters arising out of or relating to this Release will be governed by and construed in accordance with the laws of the State of North Carolina without giving effect to any choice or conflict of law provision or rule. Any claim or cause of action arising under this Release may be brought only in the federal and state courts located in North Carolina and I hereby consent to the exclusive jurisdiction of such courts.

I verify that I have read and understand the information above. I understand that an electronic acknowledgment has the same legal effect and can be enforced in the same way as a written signature. By checking the box below, I am electronically signing this Release.

I agree