



NC REALTORS® CONVENTION SPONSORSHIPS

SPONSORSHIP & VENDOR TABLE OPPORTUNITIES

Sponsorship Name	Date & Time	Cost	Sold
6-Foot Table (40 available)	Monday, October 20 – Thursday, October 23	\$2,000	
Aisle Banners	Monday, October 20 – Thursday, October 23	\$6,000	
AM Coffee Service (3 opportunities)	Monday, October 20 – Wednesday, October 22	\$5,000	
Charging Stations	Monday, October 20 – Thursday, October 23	\$3,500	✓
Convention Reception	Tuesday, October 21	\$6,500	
Elevator Decals	Monday, October 20 – Thursday, October 23	\$4,000	
Escalator Decals	Monday, October 20 – Thursday, October 23	\$4,000	
Event App Sponsor	Monday, October 20 – Thursday, October 23	\$5,000	
Keynote Sponsor	Tuesday, October 21	\$6,000	✓
Lanyard Sponsor	Monday, October 20 – Thursday, October 23	\$3,000	✓
Lobby Floor Decals	Monday, October 20 – Thursday, October 23	\$5,000	
The Lounge Relaxation	Monday, October 20 – Wednesday, October 22	\$7,000	
Lunch Sponsor	Wednesday, October 22	\$5,000	
Panel Sessions (2 opportunities)	Tuesday, October 21 – Wednesday, October 22	\$3,500	
REAL Talks	Tuesday, October 21 – Wednesday, October 22	\$6,000	
Registration Desk	Monday, October 20 – Thursday, October 23	\$6,000	
Room Key Cards	Monday, October 20 – Thursday, October 23	\$4,000	
Social Media Workshop	Wednesday, October 22	\$3,500	
Step and Repeat	Monday, October 20 – Thursday, October 23	\$3,000	
Water Bottles	Monday, October 20 – Thursday, October 23	\$3,000	
Welcome Bags	Monday, October 20 – Thursday, October 23	\$2,500	✓
Welcome Media Sponsor	Monday, October 20 – Thursday, October 23	\$5,000	✓
WiFi	Monday, October 20 – Thursday, October 23	\$3,500	✓

CONTACT: Keri Epps-Rashad, Director of Strategic Partnerships & Diversity Advocacy | kepps-rashad@ncrealtors.org | 336-217-1049

AISLE BANNERS – \$6,000

Monday, October 20 – Thursday, October 23

This high-exposure sponsorship offers you the chance feature your company name and logo on the pre-function area aisle signage.

COFFEE SERVICE (3 OPPORTUNITIES) – \$5,000

Monday, October 20 – Wednesday, October 22

As a Coffee Service Sponsor, your brand will be at the heart of the event, fueling attendees with an energizing experience. Sponsor is to provide branded coffee cups, signage and promotional items for the table.

CHARGING STATIONS – \$3,500

Monday, October 20 – Thursday, October 23

As the Charging Station Sponsor, you'll power the convention from a central location. These two stations are essential for our always-connected attendees, offering your brand high visibility and continuous foot traffic.

CONVENTION RECEPTION – \$6,500

Tuesday, October 21

As a sponsor, you'll gain valuable visibility and the opportunity to connect with attendees in a meaningful way. Your brand will be featured in event materials, and you'll benefit from on-site recognition. To further enhance your presence, sponsors are encouraged to provide branded materials—such as banners, napkins, cups, and other promotional items.

ELEVATOR DECALS – \$4,000

Monday, October 20 – Thursday, October 23

As the Elevator Sponsor, your logo and messaging will be prominently displayed on and around elevator doors, ensuring maximum visibility as attendees travel between floors throughout the event.

ESCALATORS DECALS – \$4,000

Monday, October 20 – Thursday, October 23

Take your message for a ride! With premium placement along the escalators, your brand will stay front and center as attendees move through the event – making every upward (or downward) trip a memorable one.

EVENT APP SPONSOR – \$5,000

Monday, October 20 – Thursday, October 23

Get noticed every time attendees open the app. As the exclusive Event App Sponsor, your logo will appear on the app's cover image, and your company will be listed on the welcome page. You'll also be pinned to the top of the Sponsor tab for maximum visibility throughout the event.

KEYNOTE SPONSOR – \$6,000

Tuesday, October 21

Your brand will receive premium exposure in front of hundreds of attendees during the Opening Session—a session featuring our engaging and empowering keynote speaker. This exclusive sponsorship includes an opportunity to speak and introduce the keynote speaker, provide promotional materials for attendees and display your company banner and logo during the session.

LANYARD SPONSOR – SOLD

Monday, October 20 – Thursday, October 23

Make your brand known throughout the NC REALTORS® Convention by appearing in every event photo—thanks to your logo on every attendee's lanyard. As the exclusive Lanyard Sponsor, your branding will be prominently worn during all sessions and throughout the event space.

LOBBY FLOOR DECALS – \$5,000

Monday, October 20 – Thursday, October 23

This sponsorship will lead attendees right to you! Directional decals featuring your brand will be placed in high-traffic areas throughout the event space.

THE LOUNGE | RELAXATION – \$7,000

Monday, October 20 – Wednesday, October 22

Every attendee will appreciate a break from the convention hustle and bustle. The relaxation area offers comfortable seating and a prime opportunity to showcase your brand. Your logo will also appear in the area's looping TV presentation.

LUNCH SPONSOR – \$5,000

Wednesday, October 22

Your brand will be front and center while attendees enjoy a delicious meal and connect with peers. You'll have the chance to welcome guests from the podium, greet attendees as they enter, and showcase your logo on branded napkins for added visibility.

PANEL SESSIONS (2 OPPORTUNITIES) – \$3,500

Tuesday, October 21 – Wednesday, October 22

First impressions are lasting impressions. Kick off our education sessions with a 3-minute introduction of your company before introducing the speaker.

REAL TALKS – \$6,000

Tuesday, October 21 – Wednesday, October 22

Inspire and engage by sponsoring one of our Real Talks, aligning your brand with bold thinkers and big ideas. Your company will be acknowledged during the session and prominently featured on related session materials.

REGISTRATION DESK – \$6,000

Monday, October 20 – Thursday, October 23

Imagine the excitement and anticipation as participants arrive at the event and encounter your logo prominently displayed at the registration area. Your brand will be displayed on signage and iPad splash screens.

ROOM KEY CARDS – \$4,000

Monday, October 20 – Thursday, October 23

Put your brand directly into attendees' hands—and pockets—as the Room Key Sponsor. Your custom-branded key cards will be the first thing they see when they check in and the last thing they touch before heading out each day, ensuring repeated visibility throughout the event.

SOCIAL MEDIA WORKSHOP – \$3,500

Wednesday, October 22

First impressions are lasting impressions. Kick off our education sessions with a 3-minute introduction of your company before introducing the speaker. This high-tech workshop will boost your social media skills and elevate your brand presence.

STEP AND REPEAT – \$3,000

Monday, October 20 – Thursday, October 23

Increase brand awareness by featuring your logo on a step and repeat backdrop located near your booth. This sponsorship is a perfect photo opportunity for Conference attendees.

WATER BOTTLES – \$3,000

Monday, October 20 – Thursday, October 23

Make a lasting impression as the exclusive sponsor of our event's water bottles. Not only will your brand be prominently featured on a reusable item attendees will carry throughout the week, but you'll also support sustainability by helping reduce single-use plastic—showcasing your commitment to environmental responsibility in a meaningful way. Sponsor is responsible for providing the bottles

WELCOME BAGS—SOLD

Monday, October 20 – Thursday, October 23

Take advantage of this tremendous branding opportunity! Imagine every Conference attendee carrying your logo from the moment they check in at registration and months after the show! Tote bags will be given out at the registration table as attendees check in. Sponsor is to provide the welcome bag.

WELCOME MEDIA SPONSOR—\$5,000

Monday, October 20 – Thursday, October 23

Welcome attendees in style with your branding featured across key welcome media assets. Your logo will appear on LED screens throughout the venue and on directional yard signs guiding guests to the event hotel—maximizing visibility from the moment they arrive.

WIFI—SOLD

Monday, October 20 – Thursday, October 23

Empower attendees to stay connected and engaged throughout the Conference by becoming the official WiFi Sponsor. With this sponsorship opportunity, your brand will provide WiFi access to all convention-center areas, ensuring seamless connectivity for all participants.

REGISTER NOW TO SHOWCASE YOUR BRAND SPONSOR OR EXHIBIT AT THIS YEAR'S CONVENTION

REGISTER ONLINE

Credit card payments are accepted through our secure online portal.

PREFER TO PAY BY CHECK?

SPONSORSHIP REGISTRATION FORM

BE SEEN. BE REMEMBERED. BE WHERE THE ATTENDEES ARE

We will not have a traditional expo hall. Instead, vendor displays will be placed in high-traffic areas throughout the event space to give you **more visibility** and direct access to attendees.

Please email completed form to Keri Epps-Rashad at kepps-rashad@ncrealtors.org.

Organization_____

Mailing Address_____

City_____ State_____ Zip_____

Phone_____ Fax_____

Contact Person_____

E-mail Address_____

Date_____

Reserve Your Vendor Table

Includes two complimentary registrations.

☐ 6-Foot Table (40 available)

Sponsorship Opportunities

Please check the sponsorship(s) your organization is interested in.

- | | | |
|---|--|--|
| <input type="checkbox"/> Aisle Banners | <input type="checkbox"/> Keynote Sponsor | <input type="checkbox"/> Registration Desk |
| <input type="checkbox"/> AM Coffee Service
(3 opportunities) | <input type="checkbox"/> Lanyard Sponsor | <input type="checkbox"/> Room Key Cards |
| <input type="checkbox"/> Charging Stations | <input type="checkbox"/> Lobby Floor Decals | <input type="checkbox"/> Social Media Workshop |
| <input type="checkbox"/> Convention Reception | <input type="checkbox"/> The Lounge Relaxation | <input type="checkbox"/> Step and Repeat |
| <input type="checkbox"/> Elevator Decals | <input type="checkbox"/> Lunch Sponsor | <input type="checkbox"/> Water Bottles |
| <input type="checkbox"/> Escalator Decals | <input type="checkbox"/> Panel Sessions Social Media
Workshop (2 opportunities) | <input type="checkbox"/> Welcome Bags |
| <input type="checkbox"/> Event App Sponsor | <input type="checkbox"/> REAL Talks | <input type="checkbox"/> Welcome Media Sponsor |
| | | <input type="checkbox"/> WiFi |

SPONSORSHIP REGISTRATION FORM

Payment

Make check payable to NC REALTORS®, Mail check to NC REALTORS®, 4511 Weybridge Lane, Greensboro, NC 27407

Event Attendee Liability Waiver and Release of Claims

I desire to willingly participate in the 2025 NC REALTORS® Convention (Event) hosted by the NC REALTORS®, a North Carolina not-for-profit corporation ("NCR") located at 4511 Weybridge Lane, Greensboro, NC 27407. In consideration of being permitted to attend and participate in the Event, and in recognition of NCR's reliance hereon, I agree to the terms and conditions set forth in this agreement ("Release").

I assume all risks and accept sole responsibility for any injury (including, but not limited to, personal injury, disability, and death), illness, damage, loss, claim, liability, or expense, of any kind, that I may experience or incur in connection with attending the Event. I hereby expressly waive and release any and all claims, covenant not to sue, discharge, and hold harmless NCR, and its officers, directors, employees, agents, and affiliates (collectively, "Releasees") of and from any such claims, including all liabilities, claims, actions, damages, costs, or expenses of any kind arising out of or relating to the Event.

I confirm and agree that I will comply with all of NCR's [Event Conduct Policies](#). In addition to all other rules and regulations relating to my attendance at the Event, I will comply with all safety protocols and procedures that are imposed by NCR and the Event venue at all times during the Event.

All matters arising out of or relating to this Release will be governed by and construed in accordance with the laws of the State of North Carolina without giving effect to any choice or conflict of law provision or rule. Any claim or cause of action arising under this Release may be brought only in the federal and state courts located in North Carolina and I hereby consent to the exclusive jurisdiction of such courts.

I verify that I have read and understand the information above. I understand that an electronic acknowledgment has the same legal effect and can be enforced in the same way as a written signature. By checking the box below, I am electronically signing this Release.

☐ I agree